

# Building Organizations for an Equitable Recovery

May 24, 2022



## IN THE CHAT

Introduce yourself: name, pronouns, organization

What do you see as areas of growth for your organization over the next 1-2 years? (e.g., program, staff, funding, infrastructure)

# AGENDA

Welcome & Introductions

ARPA Opportunity

Barriers to Accessing Govt \$

Equitable Recovery Initiative (ERI)

- Components
- Your Feedback

What's Next



## POLL

What is your primary role in your organization?

What is your organization's budget size?

What is your experience with County funding?

# TODAY'S TEAM



**MAURA  
HARRINGTON**

Executive Vice  
President, CNM  
She/Her



**REBECCA COKER**

Managing Director,  
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She/Her



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Senior Strategist,  
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She/Her



**JASMINE NASSER**

Consultant, BDO  
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# ARPA OPPORTUNITY

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# BUILDING BACK BETTER: American Rescue Plan Act (ARPA)

ARPA distributed by LA County over **2-3 years** requires capacity to apply and manage (\$1.9B tranche 1)

Community-based nonprofit organizations are the key to **building back better and building back equitably**

Nonprofit organizations serve **LA County communities** that are most impacted and hardest-hit by the pandemic

# SUPPORT FOR NONPROFITS

- Nonprofits report that it is **hard to find out about contracting opportunities, difficult to decipher** jargon and unfamiliar terms, and challenging to get clarification
- Nonprofits will be considering, applying for, and/or accepting **new funding opportunities** that require **substantial organization-level changes** to finance, accounting, and grants management practices
- Nonprofits need an easily **accessible and responsive program** to support capacity building needs, at a large scale



# Barriers to Accessing Government Funds

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## BREAKOUT GROUPS

What are the barriers to accessing County funding?

What are the barriers to managing County funding?

# Equitable Recovery Initiative

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# FOUNDING PARTNERS



# KEY INITIATIVE INFORMATION



TIMELINE

June 2022 - 2024



WHO

LA County 501(c)(3)  
nonprofits with a primary  
focus on BIPOC led and  
serving under \$2.5MM



CNM +  
BDO FMA  
ROLES

CNM and BDO FMA will  
provide capacity building in  
the areas of grant writing,  
program evaluation, finance,  
accounting, and grants  
management

# OUR APPROACH

## EQUITABLE ACCESS

- Provide equitable access to funding opportunities through capacity building support for BIPOC led and serving 501(c)(3)s under \$2.5MM

## VARYING LEVELS

- Meet organizations where they are, with a variety of support levels available, from education, coaching, and deep 1:1 infrastructure building

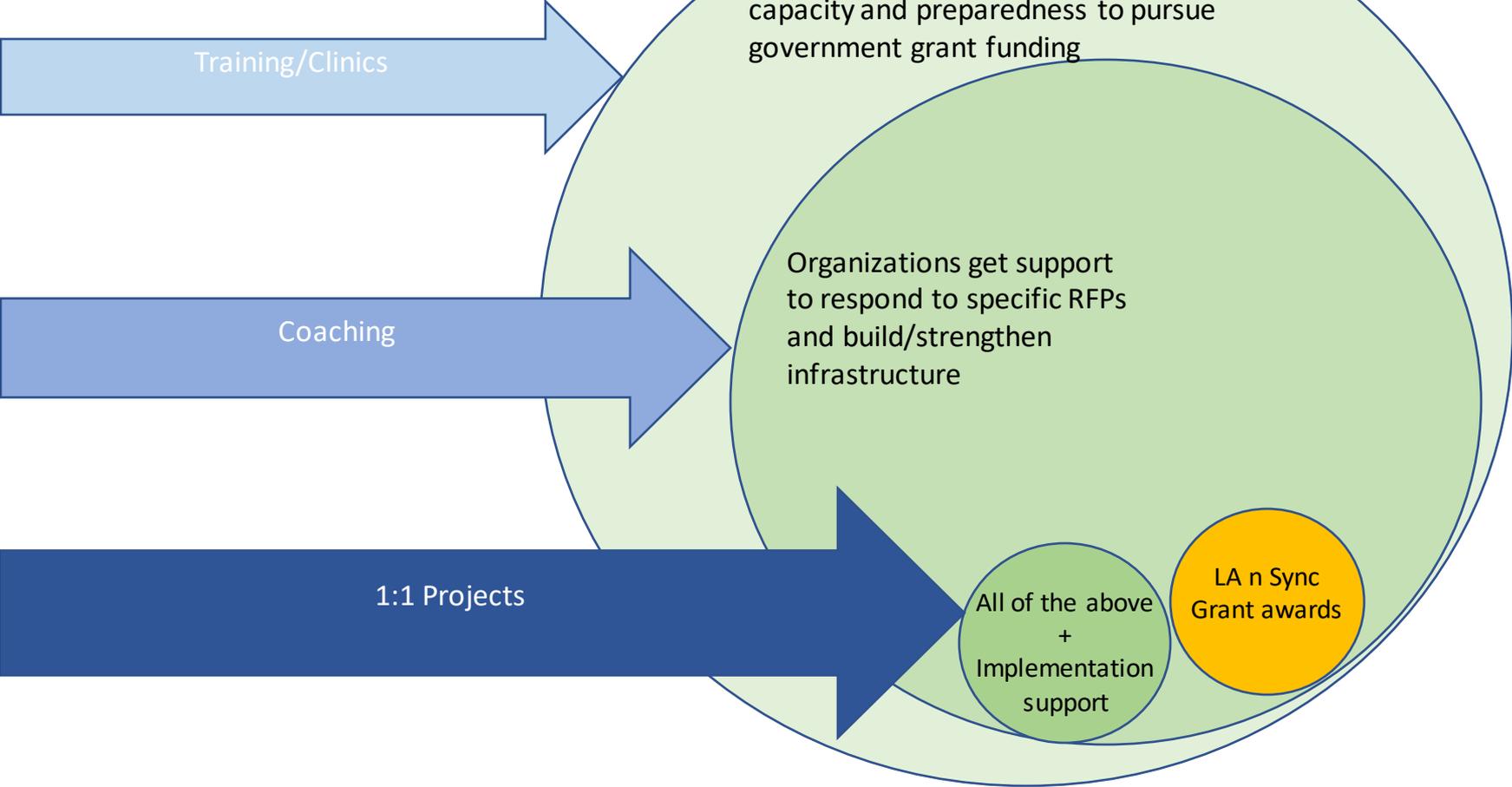
## RESPONSIVE

- Be responsive to the emerging needs of organizations

## COLLABORATE

- Collaborate with the County; including alignment on goals and objectives defined by the CEO's Anti-Racism Diversity Inclusion (ARDI) Initiative

# Support for Nonprofits



# TRAININGS / CLINICS

## HIGHLIGHTS

- Sessions to support you in evaluating, applying for, and managing government funding
- Core nonprofit financial management topics

## TIMING

- Beginning in June/July 2022
- Offered on a rolling basis
- Open to all depending on demand

## SAMPLE TOPICS

- Funding Opportunities
- Internal Controls
- Financial Planning
- QuickBooks
- Finance for Boards
- ARPA Compliance
- Audit Readiness
- Program Data & Evaluation

# COACHING

## HIGHLIGHTS

- Apply concepts to your organization's context and needs
- Single or multiple sessions spread over time

## TIMING

- Beginning in August 2022
- Limited availability

## SAMPLE TOPICS

- Budget preparation
- Grant writing
- Self-assessments
- Financial management infrastructure
- Grants management processes

# 1:1 PROJECTS

## HIGHLIGHTS

- One-on-one project-based consulting support to address your organization's specific needs

## TIMING

- Beginning in August 2022
- Limited availability

## SAMPLE TOPICS

- Restructuring accounting software to support tracking and reporting requirements
- Develop time and expense coding and tracking policies and procedures
- Budget/cash flow projections

## YOUR REACTION

What excites you about the Initiative?

How would you want to participate?

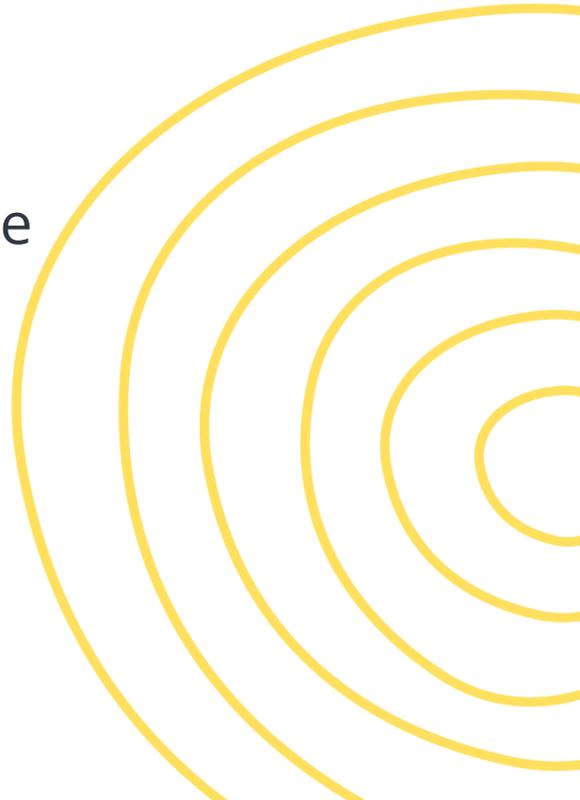
What do you want to know more about?

# What's Next

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# COMING UP

- Equitable Recovery Initiative (ERI) webpage coming soon – stay tuned!
- ERI trainings starting in June/July
- Sign up for LA County solicitation and contract notifications at <https://ceo.lacounty.gov/recovery>
- Want to learn more about working with the County? Visiting Doing Business with LA County at <https://lacounty.gov/business/doing-business-with-the-county/>



# RESOURCE: County Opportunities

The image shows a screenshot of the Chief Executive Office (CEO) website for the County of Los Angeles. The page features a navigation menu with the following items: QUICK INFO, OUR DIVISIONS, PRIORITIES & INITIATIVES, COUNTY BUDGET, AGENDAS, and AMERICAN RESCUE PLAN (highlighted in orange). Below the navigation menu is a dark grey header with the following links: HOME, THE AMERICAN RESCUE PLAN ACT, EXPLORE THE DATA, REPORTS, CONTRACTING OPPORTUNITIES, GRANT OPPORTUNITIES, and GET HELP. The main content area is a large banner image showing a young child in a red shirt and a pink face mask with a butterfly design, holding a blue hula hoop. The text overlaid on the banner reads: "American Rescue Plan Act and Care First Community Investment: Contracting Opportunities". The child's shirt also has the text "DADDY'S LITTLE CUTIE" with stars. The background of the banner image shows a playground setting with a fence and trees. On the right side of the page, there are decorative yellow curved lines.

**CEO**  
Chief Executive Office  
COUNTY OF LOS ANGELES

QUICK INFO   OUR DIVISIONS   PRIORITIES & INITIATIVES   COUNTY BUDGET   AGENDAS   **AMERICAN RESCUE PLAN** 🔍

HOME   THE AMERICAN RESCUE PLAN ACT   EXPLORE THE DATA   REPORTS   CONTRACTING OPPORTUNITIES   GRANT OPPORTUNITIES   GET HELP

**American Rescue Plan Act and Care First Community Investment: Contracting Opportunities**

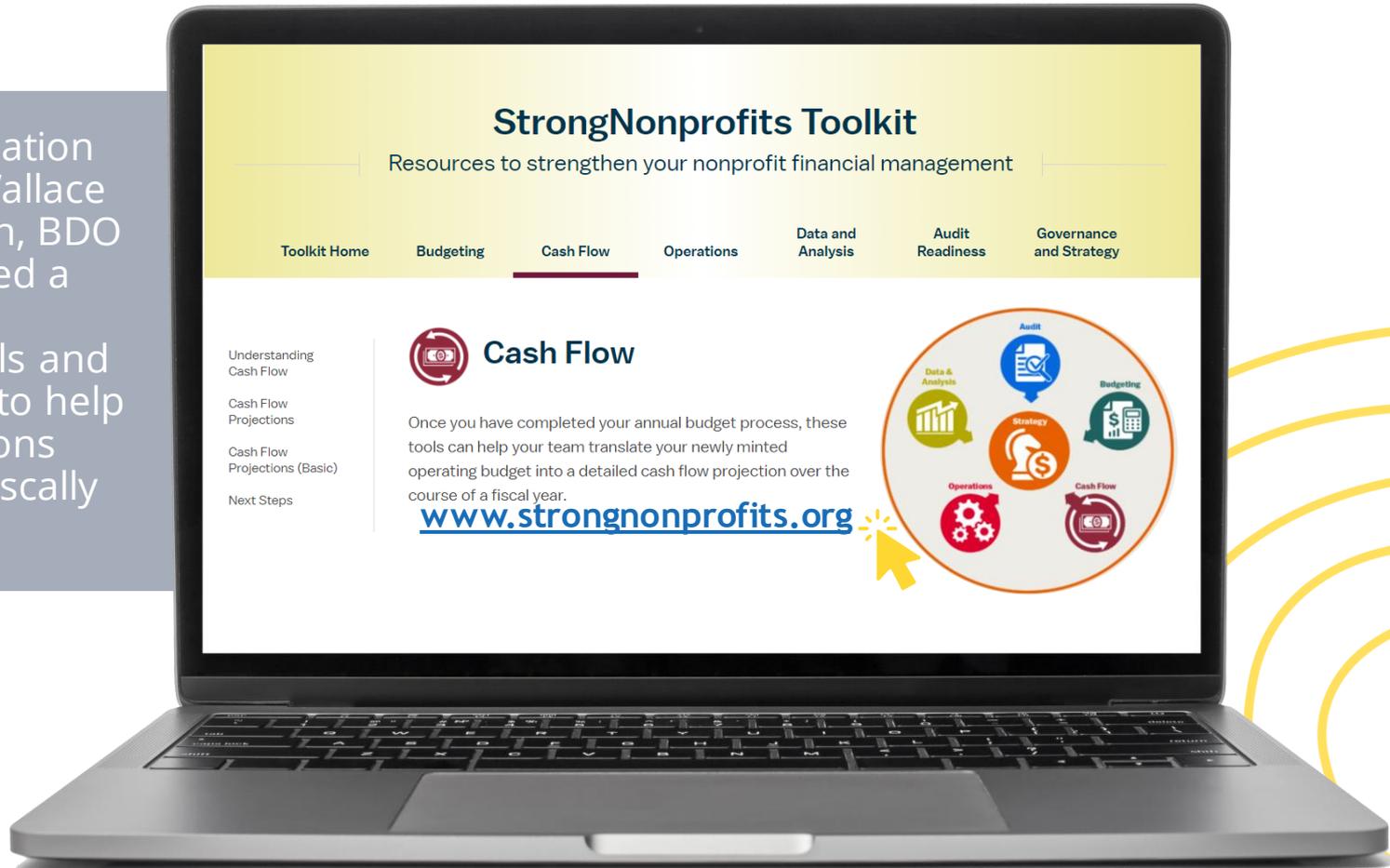
DADDY'S LITTLE CUTIE

# RESOURCE: Equity in LA County Contracting



# RESOURCE: StrongNonprofits Toolkit

- In collaboration with the Wallace Foundation, BDO FMA created a library of free tools and resources to help organizations become “fiscally fit”.



# THANK YOU

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