

Center for Nonprofit Management: Lunch & Learn

Community Economic Resilience Fund (CERF)

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California

Community & Place-Based
Solutions

CA Governor's Office of Business & Economic Development (GO-Biz)

GO-Biz serves as the State of California's leader for job growth, economic development, and business assistance efforts.

Our teams are comprised of experts that span industries, geographies and business backgrounds.

<https://business.ca.gov>



THE GO-BIZ TEAM



CA Business
Investment
Services



Permit Assistance



International
Affairs & Trade



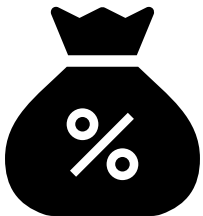
Office of the Small
Business
Advocate



Zero Emission
Vehicles (ZEV)



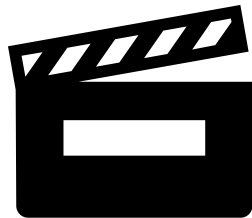
Energy & Climate



California
Competes
Tax Credit



Community &
Local Equity
Grants



CA Film
Commission



Infrastructure and
Economic
Development Bank
(I-Bank)



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AND...



Community & Place-Based Solutions Unit

- In 2021, the U.S. Economic Development Administration (EDA) granted GO-Biz \$2.35M to pilot a new unit, Community & Place-Based Solutions (CPBS)
- A Regional Economic Recovery Coordinator (RERC) in all of California's 13 Economic Regions to provide hands-on assistance to local EDOs, CBO's, jurisdictions and others to access state and federal resources.
- 3 Regional CPBS Managers to support cross regional collaboration
- A Place-Based Solutions Specialist focused on supporting communities in utilizing place-based support mechanisms such as Tax Increment Financing tools, Opportunity & Promise Zones
- A Broadband Action Plan Specialist and a Broadband Permit Specialist



Community Economic Resilience Fund (CERF)

Labor and Workforce Development Agency
Governor's Office of Planning and Research
Governor's Office of Business and Economic Development




What is CERF?

The Purpose:

- Build equitable and sustainable economies across California's diverse regions
- Foster long-term economic resilience in the overall transition to a carbon neutral economy




CERF Program Objectives



Promote regions-up
approach to economic
resiliency, equity, and
sustainable growth



Support inclusive
economic planning

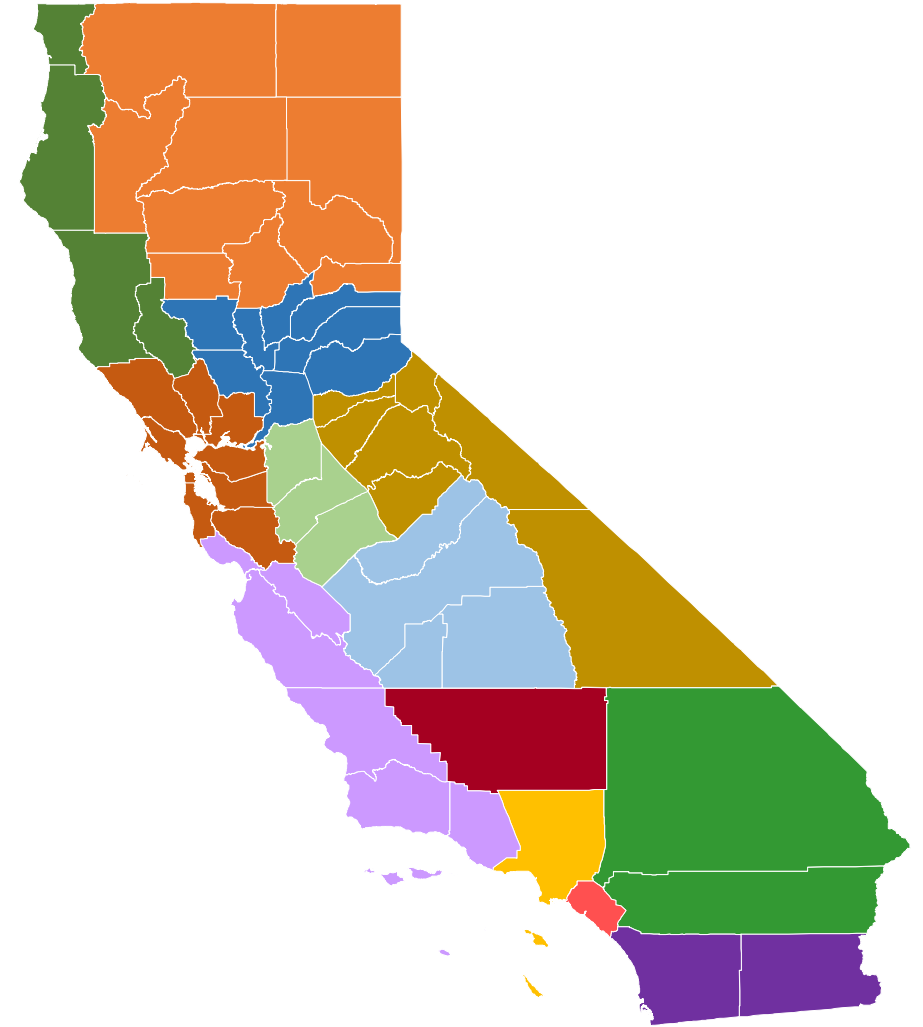


Align and leverage
federal and state
funding opportunities



CERF Regions

- 13 regions all receiving planning and implementation dollars through competitive processes
- Designed to maintain consistency with existing efforts and definitions
- Administration of program allows for flexibility to collaborate across these regions and work at different levels



Community & Place-Based Solutions (CPBS)

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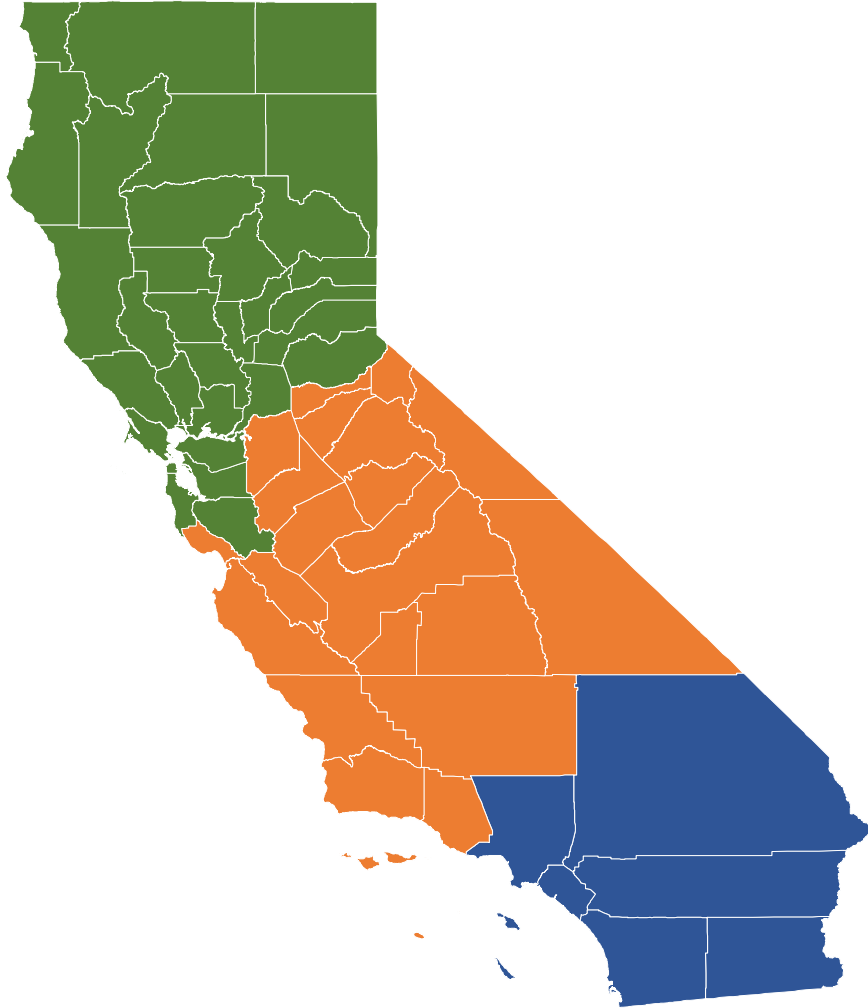
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CA ECONOMIC SUPER REGIONS



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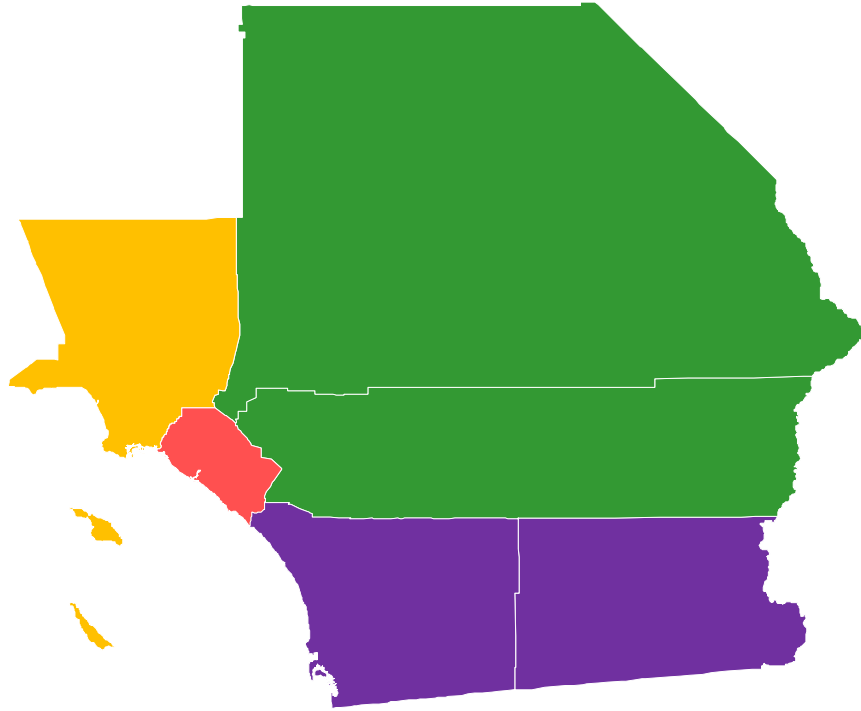
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CPBS SOUTHERN CA



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Los Angeles County CERF Region

Regional Convenor: Los Angeles Economic Development Corporation (LAEDC)

For more info, please visit: <https://www.laedc.org/cerf>

Questions can be directed to cerf@laedc.org

Fiscal Agent: California Community Foundation (CCF)



Economic Diversification Pilot Projects: Overview

- Fund pilot projects aligned with values of CERF that demonstrate potential uses of CERF implementation funds
- Up to \$50 million available
- No more than 13 projects funded; geographic equity prioritized
- Differences from Implementation grants

"This grant program shall be structured to provide a small initial tranche of funding for economic diversification pilots with demonstrable high road elements." - SB 162 (CERF enacting legislation)



Economic Diversification Pilot Projects: Eligibility

- Implementable within 24-month Period of Performance
- Tied to locally-adopted plan or strategy developed in consultation with diverse stakeholders, including the public, from within the past five years
- Eligible Applicants
 - Non-profit organizations and foundations
 - Community-based organizations
 - Institutions of higher education
 - California Native American Tribes
 - Local governments, Special Districts, or Metropolitan Planning Organizations



Economic Diversification Pilot Projects: Grant Requirements

1. Support labor standards
2. Address geographic equity
3. Organize strategies by industry or geography, or both
4. Include a range of economic diversification activities
5. Coordinate with state and federal investments
6. Align with regional workforce programs
7. Align with State climate goals



Economic Diversification Pilot Projects: Preliminary Evaluation Criteria

- Consistency with CERF Objectives
- Project Readiness
- Anticipated Impacts
- High Road Standards
- Geographic Equity
- Alignment with State Climate Goals
- Capacity of Applicant



Estimated Program Timeline

January 2023:
Release Pilot
Projects final
Guidelines and
Solicitation

February 2023:
Pilot Projects
Solicitation closes

Winter 2023:
Release
Implementation
Projects & Tribal
Funding Draft
Guidelines for
public review

Spring 2023:
Release
Implementation
Phases Final
Guidelines and
Solicitation

Summer 2023:
Release Tribal
Funding
Opportunity Final
Guidelines and
Solicitation

Thank you!

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